

Exam. Code : 108503

Subject Code : 2081

B.Com. 3rd Semester

INTERNATIONAL BUSINESS

Paper—BCG-306

Time Allowed—3 Hours] [Maximum Marks—50

Note :—There are **EIGHT** questions in total. Candidates are required to attempt **FOUR** questions, selecting at least **ONE** question from each section. The **FIFTH** question may be attempted from any section. Each question carries equal marks.

SECTION—A

1. What are the different modes of entry into International Business ?
2. Discuss in detail Cultural and Political-legal environments.

SECTION—B

3. Explain the Balance of Payments Account and its components.
4. Write a note on UNCTAD and IMF.

SECTION—C

5. Write a detailed note on Regional Economic Co-operation.
6. Discuss in detail International Financial System and Institutions.

SECTION—D

7. Discuss the Foreign Investment in Indian perspective.
8. What are the different measures for promoting foreign investments into and from India ?